



SAN DIEGO BRAIN TUMOR FOUNDATION

Supporting the Needs of Patients & Families

6th Annual Dennis Campbell Memorial Golf Tournament

MONDAY, APRIL 21, 2008
Morgan Run Resort & Club

SPONSORSHIP OPPORTUNITIES

The San Diego Brain Tumor Foundation offers four (4) levels of sponsorship for the 2008 Tournament. Listed below are the benefits for each sponsorship level.

For additional information, to become a Sponsor, please contact Connie Reeves Campbell at conniecampbell@cox.net or call the San Diego Brain Tumor Foundation at 619-515-9908.

TITLE SPONSOR: \$25,000

- Naming Rights (ie. 6th Annual Dennis Campbell Memorial Golf Tournament Presented by YOUR COMPANY)
- Naming Rights and Honorary Host to the tournament dinner
- Company name listed with all tournament mentions
- Exclusive Product Tent for products or services to all attendees at the tournament site & dinner (dependent upon individual location requirements)
- Top placement of company name and logo on all Tournament program materials*
- Top listing as Title Sponsor in all media releases (expected coverage includes local newspapers, magazines, TV and radio stations)
- Two (2) Hole sponsorships in key positions on the course
- Tournament play for four (3) foursomes
- Dinner following play for 12 players
- Company banner advertisement on the SDBTF web page
- Prominent placement of signage at the golf tournament and dinner reception (dependent upon individual signage rules determined by each site location)
- Opportunity to offer tournament favors to players
- Special recognition and speaking opportunities at the tournament dinner
- Photo opportunities with golfers and SDBTF members
- Opportunity for company's employees to volunteer during tournament

GOLD SPONSOR: \$15,000

- Two (2) Hole sponsorships in key positions on the course
- Tournament play for three (2) foursomes
- Dinner following play for 8 players
- Placement of company name and logo on all Tournament program materials*
- Sponsor listing in all media releases (expected coverage in local newspapers, TV & radio stations)



SAN DIEGO BRAIN TUMOR FOUNDATION SPONSORSHIP MENU (CONT.)

Gold Sponsor: \$15,000 (cont.)

- Recognition as a sponsor on the SDBTF web page
- Exclusive showcase opportunity for products or services at the tournament site & dinner
- Prominent signage placement at the tournament
- Opportunity to provide tournament favors to players
- Special recognition and acknowledgement at the tournament dinner

SILVER SPONSOR: \$5000

- One (1) Hole sponsorship on the course
- Tournament play for two (1) foursomes
- Dinner following play for 8 players
- Prominent placement of company name and logo on all Tournament program materials*
- Corporate listing as Sponsor in all media releases (expected media coverage in local newspapers, TV and radio stations)*
- Recognition as a sponsor on the SDBTF web page
- Opportunity to offer tournament favors to players
- Special recognition and acknowledgement at the tournament dinner

BRONZE SPONSOR: \$2,500

- Tournament play for one (1) foursome
- Dinner following play for 4 players
- Placement of signage at the tournament
- Special recognition and acknowledgement at the tournament dinner
- Opportunity to offer tournament favors to players

***Sponsorship must be confirmed before March 15, 2008**

SILENT AUCTION DONATIONS:

A highlight of past tournaments has always been the silent auction. Donated items are available for review throughout the day of the tournament, offering a unique and interactive way for all participants - golfers and guests alike - to get involved with the event. Bidding begins after completion of the golf rounds and concludes at the start of dinner. All silent auction donors will be listed in the Tournament program and proceeds will be donated directly to the San Diego Brain Tumor Foundation.

Please indicate on the enclosed form your desired level of participation.